

PHOTOFAIRS SHANGHAI

影像上海艺术博览会

Presenting Partner 联合呈现

PORSCHE

Press Release
9 November 2021

PHOTOFAIRS Shanghai 2021

Seventh Edition Closes with Strong Sales and Praise for Return of Asia's Pacific's Leading Photography Fair

PHOTOFAIRS Shanghai marked its successful return with Porsche as Presenting Partner, reporting strong sales and high praise from participants. Running from 3-6 November, the seventh edition featured over 50 exhibitors and welcomed enthusiastic collectors and visitors, reaffirming the fair's position as Asia Pacific's leading destination for discovering and collecting photo-based art. The eighth edition of PHOTOFAIRS Shanghai will take place at the Shanghai Exhibition Center **22-25 September 2022**.

Showcasing the very best of contemporary fine art photography, this year's fair celebrated the breadth and diversity of the local scene with presentations by artists and galleries from across China. The fair highlighted works which pushed the boundaries of the medium with cutting-edge displays, ranging from still images to video, installation and mixed media, by both leading names, and emerging talents.

Fan Ni, Artistic Director, PHOTOFAIRS Shanghai said:

'This year's galleries presented an exceptional array of works, and received enthusiastic support from collectors. We are very happy to see the continued growth of appreciation for photography in the region, and to observe very active sales despite the restrictions of the pandemic. The collection of photographic art has a solid foundation in China, and we are ever more confident in our mission to continue to cultivate the market here.'

Sheng Tantzsch, Vice President and Chief Financial Officer of Porsche China said:

'PHOTOFAIRS Shanghai is a highly influential fine art photography fair in the Asia-Pacific region which provides a platform for artists from all over the world. Porsche China is a long-term partner of the fair and we have always strived to support the development of art in China. 2021 marks the fourth year of our collaboration with PHOTOFAIRS, and we have made a strong return in the post-pandemic era, continuing to join hands to bring this long-awaited fair to the public. This year, we are honored to have invited Liu Heung Shing, and Karen Smith, to curate the exhibition "Shanghai Century: Shanghai Spirit", celebrating the cultural diversity of Shanghai, and providing a stage for emerging artists in the city. This exhibition reflects Porsche China's deep roots in Shanghai, and our desire to continue to develop and prosper with the city and with China.'

Sales Highlights:

- **Three Shadow +3 Gallery** sold Rongrong&inri's *Jifei Kyoto* priced CNY 268,000 (USD c.42,000) in the first few hours of the fair. The work has only six editions, four of which sold on the first day. Also sold were two works by Daido Moriyama. Overall sales achieved more than one million CNY (USD c.156,000).
- **see+ gallery** reported sales of 10 works by five artists on the first day. Gabriela Morawetz's *The line* (2017) was sold for CNY 320,000 (USD c.50,000).
- **Matthew Liu Fine Arts** sold two works by Candida Höfer for EUR 112,000 (USD c.130,000), and several works by Yang Yongliang priced between USD 20,000 and USD 45,000. Total sales have been over CNY 1,000,000 (USD c.156,000).
- **Timeless Gallery** reported strong sales of works by Hiroshi Sugimoto, Julia Margaret Cameron, and William Henry Fox Talbot, and the overall sales achieved CNY 2,500,000 (USD c.91,000).
- **Pan-View Gallery** sold a work by Man Ray priced CNY 300,000 (USD c.47,000).
- **MayPark Gallery** sold three works by Sebastião Salgado, at approximately CNY 600,000 (USD c.94,000) including *Workers* priced CNY 288,000 (USD c.45,000).
- **X Contemporary Art** sold several works by Jiang Zhi priced between CNY 60,000 (USD c.9,000) and CNY 155,000 (USD c.24,000)
- **Magician Space** has sold two works by Shi Guowei priced between CNY 280,000 and CNY 325,000 (USD c.44,000 - 51,000)

PHOTOFAIRS was pleased to welcome back collectors and visitors with a dynamic programme featuring new sections such as **SOLO**, galleries with a single artist presentation and **Publishing**, presenting photobook publishers from around the world. Extending the reach of the fair beyond the exhibition center were two additional new sections: **Screen**, a film programme presented in partnership with the Centre for Experimental Film (CEF); and **On View**, a WeChat Mini Program providing international exhibitors with the opportunity to showcase and sell work to Chinese audiences.

The public programme sought to engage with and explore the impact of recent events and trends in the practice of various artists. This included the work of **Hu Jieming**, the focus of this year's **Spotlight** section, whose new series *The Things* (2020) was produced during a period of isolation. The intersection between photography and new technologies was explored in *Roam Simulator*, an interactive installation by this year's **Exposure Award** recipient **Cao Shu** (Hive Center for Contemporary Art, Beijing) and in **Insights: Imaging Our Futures**, a thematic group exhibition curated by He Yining featuring 12 international artists and collectives.

Other public programme highlights included: **Not for Profit**, a new initiative aimed at highlighting the role of museums and organisations in cultivating and advancing photographic culture in China; and **Shanghai Century: Shanghai Spirit**, a special exhibition presented by Porsche in collaboration with the Shanghai Center of Photography, celebrating Porsche's 20th anniversary in China.

Hua'er, Founder | see+ gallery (Beijing, Shenzhen):

'The quality of works on display across the fair this year has been exceptionally high. We were happy to meet with some great collectors and sales have been very positive.'

Piu Yang, Project Manager | AIKE (Shanghai):

'The atmosphere at PHOTOFAIRS this year has been particularly good with many young collectors visiting and showing not only their enthusiasm and appreciation but also a real understanding of the works on display.'

Rumi Xue, Gallery representative | Three Shadows +3 Gallery (Beijing, Xiamen):

'We have taken part in PHOTOFAIRS every year since it was established and this year was no exception. Despite the pandemic we were happy to still see many collectors visiting the fair and sales have been stronger than previous years.'

Sylvia Xue Bai, Founder | Once Gallery (Shanghai):

'This is our first time taking part in PHOTOFAIRS, an important platform for emerging galleries. Sales were good and we were delighted with all the positive feedback and attention the works in our booth received.'

Lu Xiao, Founder | Timeless Gallery (Beijing):

'Despite the pandemic restrictions, sales this year have proven to be stronger than in previous editions. We have taken part in PHOTOFAIRS every year since it was first launched and have always had great confidence in the fair. Over the past few years, PHOTOFAIRS has played a major role in nurturing and developing local interest in collecting photography.'

Olivier Hervet, Partner | HdM GALLERY (Beijing, London):

'This is the first year we have participated in the fair and it was very busy with a lot of passionate visitors, including many we did not know before. The fair is very well curated, with a good variety of work.'

Philip Tinari, Director | UCCA Center for Contemporary Art:

'Between a smart selection of gallery presentations from around the country and a range of special projects, institutions, and publications, this edition of PHOTOFAIRS offered visitors an opportunity to understand the depth and diversity of photographic practice in China today.'

Yan You, Founder | Jiazazhi (Ningbo, Shanghai):

'We were happy to take part in the inaugural publishing section of PHOTOFAIRS. Jiazazhi had the honor of presenting So Long Book Mart, a showcase of 6 international publishers. We achieved good results and look forward to coming back next year even stronger.'

The eighth edition of PHOTOFAIRS Shanghai will return to the Shanghai Exhibition Center 22-25 September 2022.

PHOTOFAIRS Shanghai is additionally supported by:

Presenting Partner : Porsche

Shanghai Jing'an Cultural and Tourism Bureau

Associate Partner: Branding Shanghai

Mobile Phone and Screen Partner: OnePlus

Payment Partner: UnionPay

Camera and Lens Partner: SIGMA

Official Cooperation Partner: HELENA RUBINSTEIN

VIP Gift Partner: Tmall Luxury

Lifestyle Partner: Florentia Village

Special Exhibition Partner: Sungari Auction

Co-creating Partner: XINTIANDI

VIP Dinner Partner: PHILLIPS

VIP Lounge Partner: artnow

Educational Partner: ARTPASS

Exclusive Café Partner: De'Longhi

Restaurant Partner: WE BAR

Wine Partner: Chapter and Verse by Canaan Winery

Healthy Juice Partner: innocent Drinks

Special Unit Partner: Ruihong Sun Palace

Venue Support: Shanghai Exhibition Center

PHOTOFAIRS thanks the media partners for their support:

Strategic media partner: Modern Media

Official Media Partner: Noblesse

Leading Fashion Media Partner: ELLE & ELLE DECORATION

International Media Partner: artnet, Musée Magazine

Digital Media Partner: Yitiao, FT China

Live Streaming Partner: Zai Art

Lifestyle Media Partner: Shanghai Bang

Air Media Partner: ELITE

Key Media Partner: FOTOMEN, The Art Newspaper China, CHIPFOTO-VIDEO, Artron.Net & Art Express, China Photography, IDEAT, Popular Photography, ZIWU Journal, China Photo Press

Special Media Partner: PHOTOWORLD, ART&BUSINESS, i-Weekly, Weibo Photography, NOWNESS, meipai, Madame Figaro, NUMÉRO, LIFE MAGAZINE, ART MONTHLY, ArtLive

Media Partner: Ocula, So Figaro, LOHAS, InStyle, ABSOLUTE ART, Tyxxl, ArtCollectors', The Artling, Artprice, ArtCM

Organiser:

**WORLD
PHOTOGRAPHY
ORGANISATION**

Associate Partner:



NOTES TO EDITORS

For international press queries please contact:

Inbal Mizrahi or Polly Brock on press@worldphoto.org

For Chinese press queries please contact:

Xiaohui Tang on xiaohui@worldphoto.org

Full Exhibitor List

Main: **AIKE** (Shanghai); **Amy Li Gallery** (Beijing); **ArtCN Gallery** (Shanghai); **BROWNIE Art Photography** (Shanghai); **Cubic Box Art Center** (Shanghai); **Danysz Gallery** (Paris, Shanghai, London); **East Top Photo Gallery** (Anyang); **Galerie XII** (Paris, Los Angeles, Shanghai); **Gaotai Gallery** (Urumqi); **Leica Gallery** (Suzhou); **M Art Center** (Shanghai); **Magician Space** (Beijing); **Matthew Liu Fine Arts** (Shanghai); **Maypark Gallery** (Chengdu); **Nine Art Space** (Shanghai); **NONG ART** (Shanghai); **Pan-View Gallery** (Zhengzhou); **see+ gallery** (Beijing, Shenzhen); **ShanghART Gallery** (Shanghai, Beijing, Singapore); **Three Shadows +3 Gallery** (Beijing, Xiamen); **Timeless Gallery** (Beijing); **View Art Gallery** (Lanzhou); **Visible Gallery** (Beijing); **WEST GALLERY** (Lanzhou); and **X Contemporary Art** (Changsha).

SOLO galleries: **HdM GALLERY** (Beijing, London); **Hüten Gallery** (Shanghai); **Jason Shin** (Seoul); **Once Gallery** (Shanghai); and **V&E ART** (Paris, Taipei).

Screen galleries: **A Thousand Plateaus Art Space** (Chengdu); **bitforms gallery** (New York); **Klemm's** (Berlin); and **Vanguard Gallery** (Shanghai).

On View galleries: **Anna Nova Gallery** (St. Petersburg) ; **artspace AM** (Tokyo); and **Klemm's** (Berlin).

Publishers: **AKAACA** (Kyoto); **Atelier EXB** (Paris); **Edition Patrick Frey** (Zurich); **Fw:Books** (Amsterdam); **Imageless** (Shanghai); **Jiazazhi** (Ningbo, Shanghai); **La Maison de Z** (Paris); **Mabi Company** (Shenzhen); **Meet Camera** (Shenzhen); **more more artbook** (Shanghai); **Perimeter Editions** (Melbourne); **SEISODO** (Kyoto); **Spector Books** (Leipzig); **The Eriskay Connection** (Breda).

ABOUT PHOTOFAIRS

PHOTOFAIRS is a joint venture between Angus Montgomery Arts and the World Photography Organisation and is part of a wider network of leading contemporary art fairs including Taipei Dangdai, Sydney Contemporary, India Art Fair, Art Central Hong Kong and Art Düsseldorf. Angus Montgomery Arts has more than 40 years' experience in the contemporary arts sphere, establishing successful fairs around the globe and delivering high quality, regional art fairs that serve the needs of collectors and galleries.

PHOTOFAIRS is supported by Friends of the Fair including: **Yang Bin**, collector (Beijing); **Xue Bing**, collector & co-founder New Century Art Foundation (Singapore); **Alan Chan**, collector & designer (Hong Kong); **Isaac Chueng** Chairman, Videotage (Hong Kong); **Heung Shing Liu**, Founder and Director of Shanghai Center of Photography (Shanghai); **Karen Smith**, Artistic Director of Shanghai Center of Photography (Shanghai); **Jean-Francois Dubos** President, Maison Européenne de la Photographie à Paris, (Paris); **Natasha Egan**, Executive Director, Museum of Contemporary Photography, Columbia College (Chicago); **Wang Jun** Collector and Founder, Light Society (Beijing); **Louise Lau**, Collector & Founder, Guangzhou 33 Contemporary Art Centre (Guangzhou); **Jiyeon Lee**, Curator & Managing Director, Suum Projects (Seoul, Korea); **Christopher Phillips** Independent critic and curator (New York); Andrew and Lingling Ruff, collectors & founders, 166 Space (Shanghai); **Jiang Ning**, collector (Shanghai); **Charles Jin**, Chairman of the Board of SIPA Press Agency and collector (Beijing); and **Lu Xun** Collector / Founder & Director, Sifang Art Museum (Nanjing).

ABOUT WORLD PHOTOGRAPHY ORGANISATION

The World Photography Organisation is a global platform for photography initiatives. Working across up to 220 countries, our aim is to raise the level of conversation around photography by celebrating the best imagery and photographers on the planet. We pride ourselves on building lasting relationships with both individual

photographers as well as our industry-leading partners around the globe. The World Photography Organisation hosts a year-round portfolio of events including the Sony World Photography Awards, one of the world's leading photography competitions, and PHOTOFAIRS, leading international art fairs dedicated to photography. For more details see worldphoto.org. Follow the World Photography Organisation on Instagram (@worldphotoorg), Twitter (@WorldPhotoOrg) and LinkedIn/Facebook (World Photography Organisation).

ABOUT BRANDING SHANGHAI

Branding Shanghai is a non-for-profit organisation founded in Shanghai in 2016. It is committed to building a professional platform to promote the Chinese metropolis all over the world through the integration of resources from government entities as well as business, media, educational and social organisations. Branding Shanghai also helps international cities, organisations, corporations and celebrities to land and promote in China as well as the rest of Asia.

Branding Shanghai has supported PHOTOFAIRS as strategic partner since 2017 and became the Associate Partner in 2021. In the past few years, it focused on the theme exploration of urban photography to guide the public feeling the photo art and the attraction of Shanghai. On the other hand, with the powerful platform set up by the fair, the excellent works of local artists in Shanghai were conveyed to the international stage.

WeChat: PHOTOFAIRS影像艺术博览会

Weibo: @PHOTOFAIRS影像艺术博览会

Follow @PHOTOFAIRS on Instagram, Twitter and Facebook #PHOTOFAIRS or visit www.photofairs.org

photofairs.org